

# 4 Steps to Social Media Marketing for Crafters: A toolbox to make selling crafts online easier (Volume 1)

*Sakina Murdock*

4 STEPS TO SOCIAL MEDIA MARKETING FOR CRAFTERS is a toolbox bursting with useful tricks, tips, and straightforward process to help crafters sell their products online. The basic information and step-by-step instructions in these pages will enable any crafter who already uses social media for personal reasons to create business accounts with the social media sites of their choice, including Facebook, Twitter, Pinterest, and Instagram. Not only that, you get to learn the ins and outs of Facebook promotional tools, to give you a heads-up when it comes to boosting posts and running ad campaigns in a controlled and inexpensive way. If you've got the talent and the skills in the craft you do, 4 STEPS TO SOCIAL MEDIA MARKETING has the rest of the information you need to make a strong start selling crafts online.

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